

VILLAGE OF GLENCOE  
GOLF ADVISORY COMMITTEE

Meeting Minutes  
October 17, 2011

1. CALL TO ORDER AND ROLL CALL

The Golf Course Advisory Committee was called to order at 7:00 p.m. at Glencoe Village Hall. The following members were present:

Joe Keefe, Chairman  
Mitch Melamed  
Mark Metzner  
John Nesbitt

Committee members Ron Schmidt and Ellen Van Wart were absent.

The Village President Scott Feldman was in attendance as well as Jim Hirsch, a potential new member of the committee.

2. APPROVAL OF THE AUGUST 2011 MEETING MINUTES

- The September 2011 Golf Advisory Committee meeting minutes were approved as written.

3. PUBLIC COMMENT TIME

- There was no public comment.

4. MANAGERS MONTHLY REPORT

- Stella Nanos reviewed the September financial report.
- Joe Keefe announced that Ellen Van Wart was resigning from the committee. Extensive travel plans would limit her ability to attend meetings.
- Jim Hirsch was welcomed to the meeting as a potential new member of the committee.
- Stella reviewed the recent capital drainage work completed on the course that will help to eliminate standing water on holes 10, 11 and 18.
- The fairway bunker renovations on hole 18 were completed, the fairway bunkers on holes 9 and 2 will be completed prior to winter.
- Stella informed the committee that new trees were planted on the 11<sup>th</sup> hole to replace the willows that fell during the summer storms.
- It was suggested that a long term tree plan be researched to replace the numerous willows throughout the course, especially on the 17<sup>th</sup> fairway.
- The committee was reminded by Joe Keefe that bird and wildlife habitats must be considered prior to removing any trees.
- Stella informed the committee that she would work with Dave Vetter, the certified arborist with the Village, to figure out a long term tree plan.
- It was recommended that all of the new tree plantings get tagged and added to the golf courses tree inventory.

- There was some concern about losing trees to the emerald ash borer. Stella informed the group that there was only one ash tree on the property and it was not affected.
- The Northshore Cup event was discussed. Glencoe lost the Cup to Wilmette this year but a good time was had by all despite the terrible weather.
- The committee was informed that Partners & Sirny started the first stage in the feasibility study. A representative visited the site, conducted several interviews with relevant members of the Clubhouse Task Force committee and researched the local banquet market.
- The review of capital plans for 2012 will be presented at the December meeting.
- It was suggested that the course consider adding new pull carts and a pull cart shelter to the 2012 capital list.
- The yardage markers were discussed and it was suggested that additional markers be added to designate yardage between 100 yards out and the green.
- Several members of the committee thought that the increase in use of phone apps. and Sky Caddies addresses the need for additional yardage markers.
- A discussion on public relations took place. A suggestion was made that we research hiring a professional public relations firm next season. The members were encouraged to bring all public relation ideas to a future meeting.
- The committee was asked to visit Yelp and Google to update the Club's reviews.
- It was recommended that staff encourage their good customers to update the Club's reviews on popular web sites.
- Staff was asked to consider adding 'silver' tees to the course to create a senior tee. These new tee markers should also have their own slope and rating.

#### 5. NEXT MEETING OF THE GOLF ADVISORY COMMITTEE

- The next meeting of the Golf Advisory Committee was scheduled for Monday November 21, 2011 at Glencoe Village Hall.

#### 6. ADJOURNMENT

- There being no further business for discussion, the meeting was adjourned at 7:55 p.m.